

PATHWAYS TO PROSPERITY 2013 ANNUAL CONFERENCE

AGENDA

November 15 & 16, 2013

Minto Suite Hotel, 185 Lyon Street N, Ottawa

Friday, November 15

1:00 PM to 2:00 PM – Salons Vanier & Stanley
Conference Registration and Refreshments

2:00 PM to 2:15 PM – Salons Vanier & Stanley
Welcome and Opening Remarks

Conference Chair: **Victoria Esses** – Principal Investigator, Pathways to Prosperity and Professor, University of Western Ontario

2:15 PM to 3:45 PM – Salons Vanier & Stanley

Measuring Progress: Local Immigration Partnerships, Réseaux, and Other Place-Based Initiatives

This session will discuss strategies that the LIPs have used to evaluate their progress, with a series of case studies being presented. A representative of the Réseaux will react to the presentations and discuss their applicability to Francophone minority interests. This will be followed by a description of work underway to develop measures of integration and ‘welcome-ability’ – community capacity to integrate immigrants. A goal of the session is to discuss analytic practices and to encourage the sharing of instruments for measuring the progress of these place-based initiatives.

Moderator: **Ümit Kiziltan** – Director-General, Research and Evaluation, Citizenship and Immigration Canada

Case Studies: Measuring LIP Progress

Hamilton Immigration Partnership: **Linda Button** – Project Manager, City of Hamilton

York Region Local Immigration Partnership: **Sutha Balasingham** – Senior Program Analyst, Regional Municipality of York

London and Middlesex Local Immigration Partnership: **Huda Hussein** – Coordinator, London and Middlesex LIP and **Victoria Esses**

Questions and Analyses of Interest to the Réseaux: **Marie Elise Lebon** – Coordinator, Réseau de soutien à l’immigration francophone de l’Est de l’Ontario

Integration and “Welcome-ability” Indexes: Measures of Community Capacity to Integrate Immigrants: **Zenaida Ravanera** – Pathways to Prosperity and University of Western Ontario

Questions and Discussion

3:45 PM to 4:00 PM – Salons Vanier & Stanley

Refreshment Break

4:00 PM to 5:30 PM – Salons Vanier & Stanley

Downstream Responses to Changing Selection Processes

This panel will explore the institutional adaptations that are required – some already underway – to respond to profound policy shifts affecting the admission and selection of newcomers for economic purposes. The institutions include settlement organizations and academic institutes serving international students, including those who transition to permanent residency; employers and employment councils implicated in immigrant absorption and integration; and organizations involved in overseas accreditation and the management of new accreditation pathways.

Moderator: **Michael Haan** – Co-Investigator, Pathways to Prosperity and Professor, University of New Brunswick

Projected Policy Impacts on Numbers, Characteristics and Entry Pathways: **Sandra Harder** – Director-General, Strategic Policy and Planning, Citizenship and Immigration Canada

Implications for Newcomer Needs and the Capacities of Mediating Institutions

Selection Category and Perceived Needs: **Victoria Esses**

International Students: **Chedly Belkhdja** – Co-Investigator, Pathways to Prosperity and Professor, University of Moncton

Employers: **Julie Drolet** – Co-Investigator, Pathways to Prosperity and Professor, University of Calgary

Smaller Communities: **Don Curry** – Executive Director, North Bay and District Multicultural Centre

Accreditation: **Timothy Owen** – Director, World Education Services

Questions and Discussion

6:30 PM to 8:00 PM – Salons Léger A & B

Evening Cocktail Reception and Poster Session

A reception for delegates attending the conference along with a poster session featuring recent work by members of Pathways to Prosperity. Hors d'oeuvres will be served.

8:00 PM to 9:30 PM – Salons Lisgar & Massey

Quebec Charter of Values: Implications for Immigration (separate registration required)

This roundtable discussion, organized by the Quebec Node of Pathways to Prosperity, will discuss the implications of the Québec Charter of Values debate for immigration and immigrants in Canada. Questions include: Is this a phenomenon unique to Québec or does it reflect perspectives in other parts of the country? What are its likely effects on prospective and current immigrants and on a range of policy options? What insights does research offer?

Discussion Co-Chairs: **Bill Reimer** – Co-Investigator, Pathways to Prosperity and Professor, Concordia University & **Michèle Vatz Laaroussi** – Co-Investigator, Pathways to Prosperity and Professor, University of Sherbrooke

Brief presentations to situate the discussion by:

- **Magninin Koné** - Rencontre Interculturelle des Familles de l'Estrie & **Lorraine O'Donnell** - Quebec English-Speaking Communities Research Network, Concordia University
- **Richard Bourhis** - Université du Québec à Montréal
- **Chedly Belkhodja** - Co-Investigator, Pathways to Prosperity and University of Moncton
- **Celine Cooper** - University of Toronto and Montreal Gazette

Saturday, November 16

7:45 AM to 8:30 AM - Salons Vanier & Stanley

Light Breakfast and Refreshments

8:30 AM to 10:00 AM - Salons Vanier & Stanley

Results of Settlement Outcomes Surveys

This panel will examine key results from recent settlement outcome surveys in Canada which provide important insights into the economic and social outcomes of recent immigrants, their settlement needs, and their utilization of services and information. The panel will also include a presentation on new linkages of Statistics Canada surveys and landing data that will prove useful for future analyses. Presenters have been asked to focus on a subset of the following topics: (i) Limited users or non-users of services and the reasons for non-utilization; (ii) Desire for pre-arrival information; (iii) Use of the internet and social media; (iv) Civic engagement and belonging; (v) Economic trajectories; and (vi) Smaller versus larger communities.

Moderator: **Martha Justus** – Director, Strategic Research, Research and Evaluation, Citizenship and Immigration Canada

Presentations on Surveys

Making Ontario Home Survey: **Audrey Kobayashi** – Pathways to Prosperity and Professor, Queen's University

Alberta Settlement Outcomes Survey: **Victoria Esses**

Western Settlement Outcomes Survey: **Leah Hamilton** – Pathways to Prosperity and Professor, Mount Royal University

Pan Canadian Settlement Outcomes Survey: **Alice Wong** – Senior Manager, Immigrant Settlement and Language Programs, Human Services, Government of Alberta & **Suresh Kumar** – Manager, Integration-Foreign Credentials Referral Office, Citizenship and Immigration Canada

Statistics Canada Surveys - Landing Data Linkages: Project Status and Future Potential: **Xiaoyi Yan** – Director, Knowledge Dissemination and External Relations, Citizenship and Immigration Canada & **Lorna Jantzen** – Policy and Research Analyst, Knowledge Dissemination and External Relations, Citizenship and Immigration Canada

Questions and Discussion

10:00 AM to 10:15 AM - Salons Vanier & Stanley

Refreshment Break

10:15 AM to 11:45 AM - Salons Vanier & Stanley

Agency of the Future

This panel will examine the key components of the Agency of the Future project, including the design and management of the proposed innovation cycle (co-led by the settlement sector and P2P) which is based on the analysis, adaptation, and dissemination of promising practices. Ideas from outside the settlement sector will be introduced with respect to the development of new business lines as well as the use of new technologies.

Moderator: **Carl Nicholson** – Executive Director, Catholic Centre for Immigrants

Conceptual Building Blocks and Mechanics of an Innovation Cycle: **Meyer Burstein** – Director of Policy and Planning, Pathways to Prosperity

Identifying New Enterprise Opportunities: Presentation on the Business Model Canvas – a framework for helping organizations design and re-design their business model: **Jon Worren**, Entrepreneurship Programs, MaRS Discovery District

Technology – New Possibilities for Projecting Expertise and Services: **Adnan Qayyum** – Pathways to Prosperity and Professor, Pennsylvania State University

Questions and Discussion

Conference participants will be invited to:

- Comment on the ideas that have been presented
- Offer suggestions regarding business opportunities for the sector to explore
- Provide examples of promising practices that can be analyzed and shared

11:45 AM to 12:30 PM - Salons Vanier & Stanley

Research Discussion and Closing Remarks

This session will feature a collective reflection with conference participants on issues and ideas that arose during the conference and should be considered in the planning of the Pathways to Prosperity's ongoing research agenda.

Discussion Co-Chairs: **Victoria Esses & Meyer Burstein**

SPECIAL NOTE: Throughout the Conference, issues relating to Francophone minority communities and to Northern and remote communities will receive special attention. Presentations may be in English or French, and simultaneous interpretation will be available.

1:45 PM to 4:00 PM - Salons Monck A & B

Meeting of the Standing Committee on Student Engagement

- For members of the Standing Committee only
- Lunch will be provided for the Student Standing Committee in Salons Monck A & B at 1:00 PM

2:00 PM to 4:00 PM – Salons Lisgar & Massey

Meeting of the Board of Directors

- For members of the Board of Directors only
- Lunch will be provided for the Board of Directors in Salons Lisgar & Massey at 1:00 PM